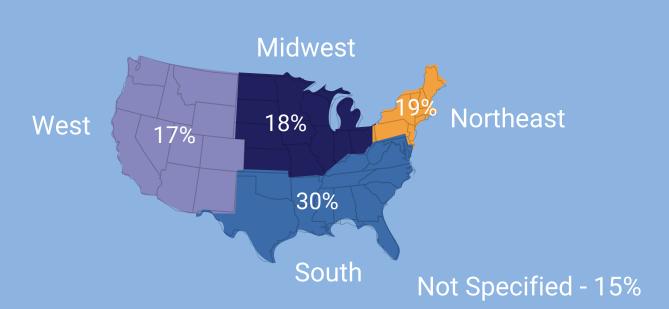


STUDENT RESPONDENTS BY GEOGRAPHIC REGION



TOP 5 USES FOR CREDIT CARDS

(Multiple Responses Allowed)

Emergency

Food 48% Household 47% Education 46% Auto 43%

TOP 5 REPORTED BENEFITS OF CARDS

(Multiple Responses Allowed)



Credit 78%



Emergency 66%



Rewards 55%

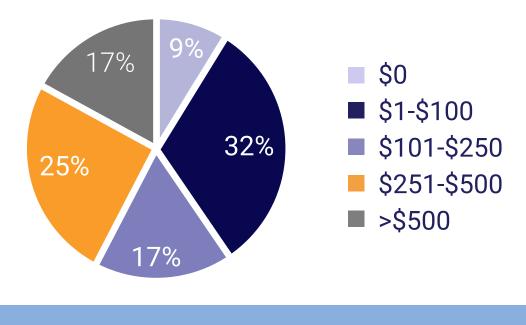


Not Carry Cash 50%



Fraud **Protect** 41%

MONTHLY ALLOWANCE AMOUNT PREFERENCES FOR COLLEGE-BOUND HIGH SCHOOL SENIORS



TOP 5 REPORTED USES FOR ALLOWANCE (Multiple Responses Allowed)









